HR and Paid Parental Leave



Only 13% of U.S. employees have access to paid maternity leave benefits.
1 in 4 American mothers have to return to work after just 2 weeks of leave.



PROMOTION Maternity Leave



Create a community that supports leave — for both parents — before, during and after birth

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A 2014 survey of 25,000 Harvard **Business School graduates aged 31-67** showed that only 28% of Gen X women and 44% of Baby Boomers had taken a break of more than six months to care for children.

...only 2% of men in both age groups had taken paternity leave.

New fathers get less sleep than new mothers: less than 6 hours per day on average.

Both primary and secondary caregivers should be covered equally in leave policies.



Google: 50% greater retention in women employees when it increased paid maternity leave from 12 weeks to 18 weeks in 2007.

Make the leave long enough that your company and your employee gets the ROI.

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Example Salary:	\$ 2	\$ 100,000.00						
Cost of replacing an Individual Contributor:		32.5%						
Cost to company:	\$	\$ 32,500.00						
MATERNITY LEAVE								
Weekly Salary for 16 Weeks	\$	1,923.08	x	16	=	\$	30,769.23	
SDI for 6 Weeks = ~55% of Salary	\$	1,250.00	х	5	=	\$	(6,250.00)	* 1 Week Waiting Period
STD for 6 Weeks = ~10% of Salary	\$	192.31	х	5	=	\$	(961.54)	* 1 Week Waiting Period
PFL for 6 Weeks = ~55% of Salary	\$	1,057.69	х	6	=	\$	(6,346.15)	
Cost to Company						\$	17,211.54	
Savings to Company over replacing employee:						\$	15,288.46	
PATERNITY LEAVE								
Weekly Salary for 16 Weeks	\$	1,923.08	x	16	=	\$	30,769.23	
PFL for 6 Weeks = ~55% of Salary	\$	1,057.69	х	5	=	\$	(5,288.46)	* 1 Week Waiting Period
Cost to Company						\$	25,480.77	
Savings to Company over replacing employee:						\$	7,019.23	

*Savings can be used to pay for temporary replacement for employee on leave.

89% of California business owners surveyed reported either positive or no negative effects on productivity, turnover or morale Take the lead in keeping new parents connected, on their terms, to the work community.

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Include in your parental leave policy a ramp back to work.

Women who take paid leave are 93% more likely to return to work within a year postpartum than those who don't.



Be the change.



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